

WHY XERO IS GOOD FOR YOUR BUSINESS - EMAIL TEMPLATE

Use this template to let clients know about the benefits of Xero. Adjust this template to suit your talking points and remember to add your contact details.

Before sending this email to your contacts, please make sure to do the following:

1. Replace all text in red font with your firm's information
2. Make sure your logo and signature appear in the email
3. Revise any content to ensure it reflects your firm

Why Xero is good for your business - Email Blast Template

Subject line: Why Xero is good for your business

--- body of email---

Hi {First Name}

Xero is cloud-based accounting software that connects you with the numbers you need anytime, anywhere, on any device.

With Xero, you can easily connect with me anytime you need my help – just get in touch and I can login. Since all the information is stored securely in the cloud, we'll see the same up-to-date numbers and can collaborate together in real-time.

Xero features that make business beautiful:

- Run your business on the go - Easily add contacts, reconcile, create quotes and send invoices from anywhere
- Manage your cash flow - Schedule payments and batch paying suppliers
- Simple payroll solutions - Input timesheets, calculate leave, pay employees and automate super
- Directly connect to your bank - Process transactions and get paid faster
- Manage Projects - Drive profitability with simple time tracking and job costing in Xero Projects
- Dashboard - get a snapshot of how your business is tracking in real time
- Add on marketplace - Explore thousands of time-saving apps that connect with Xero

Here's a quick [video](#) that perfectly summarises how Xero can help make your business beautiful.

For more information, please feel free to have a chat with me and we can get you started on a free 30-day trial with Xero.

{Your name}

Contact details

Call us on (phone number) or email (email address) to find out more.