

This email template can be sent out to promote a webinar to current or potential clients. It can be revised to suit your firm's individual needs, including using your own subject line or preview line, adding your logo and signature, and including your contact information.

Before sending this email to your contacts, please make sure to do the following:

1. Replace all text in red font with your firm's information
2. Make sure your logo and signature appear in the email
3. Revise any content to ensure it reflects your firm

Promote a Webinar - Email Template

Subject line: Want to feel more informed about your finances?

Preview line: Book your spot at our upcoming webinar

--body of email--

Hi (Their first name)

We're passionate about ensuring our clients have all the information they need to make informed decisions about their business. As a result, we're running an informative webinar, (title of webinar), to help clients like you feel more confident about taking control of the financial aspects of their business.

At this webinar, we'll cover (list three topics to be covered), which will enable you to (list two-three benefits). Registration ends soon, so book your spot today.

Title of webinar

Date and time

Additional information/Registration link

We'd love to have you join us! Please feel free to email me if you have any questions.

Many thanks

(Your first name)

Shorter version

Subject line: Want to feel more informed about your finances?

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We'd love to have you join us at our upcoming webinar. Registration is limited, so book your spot soon!

Title of webinar

Date and time

Additional information/Registration link

Many thanks,

(Your first name)